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SEVENTH ANNUAL MEETING

SOUTHEASTERN ASSOCIATION FOR BEHAVIOR ANALYSIS

BLOCKADE RUNNER HOTEL
WILMINGTON, NORTH CAROLINA

OCTOBER 18 - 20, 1990

A Regional Affiliate of the

Association for Behavior Analysis

Thursday, Oct. 18, 1990

8:00 - 10:00 pm

REGISTRATION AND CASH BAR

Friday, Oct. 19, 1990

8:30 am

WELCOME

Kennon A. Lattal, President, SEABA

8:45 am BEHAVIORAL ECONOMICS FOR EXPERIMENTAL AND APPLIED

BEHAVIOR ANALYSIS

Stephen R. Hursh - Walter Reed Army Institute of Research

Chair: Kevin Schama, University of Florida

9:45 am UNDERGRADUATE RESEARCH IN BEHAVIOR ANALYSIS: A RESEARCH

TEAM APPROACH

Anna Hatten and Jean Hatten - Averett College

Chair: Barbara Metzger, West Virginia University

10:45 am BREAK

11:00 am THE EMPIRICAL DEVELOPMENT OF AN INSTRUCTIONAL PROGRAM FOR

ARBITRARY MATCHING TO SAMPLE

Kathryn J. Saunders - Bureau of Child Research/University of Kansas -

Parsons

Chair: Christine Hughes, University of Florida

12:00 LUNCH

1:30 pm DEVELOPING A TAXONOMY OF BEHAVIOR CHANGE TECHNIQUES FOR

LARGE-SCALE INTERVENTIONS

E. Scott Geller - Virginia Polytechnic Institute and State University

Chair: Sherry Serdikoff, West Virginia University

2:30 pm INSTRUCTING A PROBLEM-SOLVING REPERTOIRE

Philip N. Chase - West Virginia University

Chair: Bryan Tunnell, Auburn University

3:30 pm **BREAK**

3:45 pm THE ROLE OF BEHAVIOR ANALYSIS IN BRAIN INJURY REHABILITATION

Terry J. Page - New Medico Head Injury System, Philadelphia

Chair: Andy Mitchum, University of North Carolina at Greensboro

4:45 pm

SEABA BUSINESS MEETING

8:00 - 10:30 pm

POSTER SESSION

Hosts:

Marc N. Branch, President-elect, SEABA

M. Jackson Marr, Past-president, SEABA

Saturday, Oct. 20, 1990

9:00 am OPIOID ANALGESICS: INFERRING RECEPTOR-MEDIATED ACTIVITY

FROM BEHAVIORAL DATA

Linda Dykstra - University of North Carolina at Chapel Hill

Chair: Angela Allen, University of North Carolina at Chapel Hill

10:00 am THEORETICAL MODELS FOR AIDS PREVENTION: CONCEPTUAL

FOUNDATIONS AND EMPIRICAL EVALUATION

Janet S. St. Lawrence - Jackson State University and University of

Mississippi Medical Center

Chair: Katie Dougherty, Auburn University

11:00 am BREAK

11:15 am HOW ROBUST IS STIMULUS EQUIVALENCE AS A MODEL OF

COGNITIVE PROCESSES? THREE STUDIES

Donald M. Baer - University of Kansas

Chair: Mark Dresdow, University of North Carolina at Greensboro

12:30 pm CLOSING COMMENTS

Kennon A. Lattal, President, SEABA